



FOOD, CULTURE AND HERITAGE (FCH)



Discovering Sustainable Tourism Through Experiential Learning and Storytelling

by Curtin University Malaysia

73

Heritage and Cultural Immersion of Malaysia

by INTI International University

75

Rise @ Borneo

by Universiti Malaysia Sabah (UMS)

77

The Wonders of Malaysian Heritage

by SEGi University

79

The Malaysian Experience (TheME)

by Sunway University

81

International Immersion Programme Digital Future & Cultural Immersion through Experiential Engagement – Lite Series

by Swinburne University of Technology

83

Terengganu: Explore the Unexplored Beauty

by Universiti Teknologi MARA (UiTM)

85

HI-5 Summer Camp

by Universiti Malaysia Kelantan (UMK)

87

UMK Wondercamp

by Universiti Malaysia Kelantan (UMK)

89

Note :
All package prices are subject to change.

UMK-TRaCE by Universiti Malaysia Kelantan (UMK)	91
Malay Gifts by Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA)	93
A Malaysian Culture and Heritage Adventure by Universiti Malaysia Pahang Al-Sultan Abdullah (UMPSA)	95
Culture & Nature Immersion Summer Camp by Universiti Malaysia Terengganu (UMT)	97
Cultural Odyssey: Experience & Explore by Universiti Kuala Lumpur (UniKL)	99
Malaysian Cultural Immersion: Designs & Heritage Programme by Universiti Kuala Lumpur (UniKL)	101
Indigenous Cultural Village Adventure by Universiti Sultan Zainal Abidin (UniSZA)	103
Youth Language & Culture Camp by Universiti Tenaga Nasional (UNITEN)	105
PSI Heritage Trails Adventure: A Journey Through Time by Universiti Pendidikan Sultan Idris (UPSI)	107
Islamic Global School Network (I-GSN) by Universiti Sains Islam Malaysia (USIM)	109
ArchiCulture, Art & Design : A Journey through Time @ UNESCO Heritage Malaysia by Universiti Sains Malaysia (USM)	111
Southernmost Heritage Trail of Mainland Asia by Universiti Tun Hussein Onn Malaysia (UTHM)	113
Fun & Run @ Village by Universiti Tun Hussein Onn Malaysia (UTHM)	115
Sarawak Cultural Trail: Exploring Unique Heritage by Universiti Malaysia Sarawak (UNIMAS)	117
Malaysian Food Heritage by Universiti Putra Malaysia (UPM)	119

Note :
All package prices are subject to change.



Curtin University

Malaysia

DISCOVERING SUSTAINABLE TOURISM THROUGH EXPERIENTIAL LEARNING AND STORYTELLING

Category Package: **FCH**

This programme offers a valuable opportunity for experiential learning. In addition to gaining new knowledge and skills in engaging classes, your horizons will broaden through a range of real-world experiences, including excursions to immerse yourself in the unique culture and heritage of the Sarawakian people, ultimately enriching your career prospects.



ACTIVITIES

Participants will experience the rich tapestry of Sarawak, Borneo through following mind-opening and thrilling activities through:

- Seminars on sustainable tourism and storytelling
- Talks by guest speaker
- Sightseeing
- Engagement with local communities
- Reflection and final presentation



LEARNING SCOPE

Upon completion of this programme, participants will be able to:

- Acquire new working knowledge and skills in sustainable tourism
- Understand the fundamental principles of storytelling and its impact on edutourism
- Cultivate creative thinking and writing skills for effective edutourism communication
- Develop skills in creating engaging and relevant digital content tailored to the tourism audience

DURATION | MONTH

1 week

LANGUAGE PROFICIENCY

Basic English

FEES

USD 1,000 per participant

Price inclusive of:

- **ACCOMMODATION**
- **MEALS (3 MAIN MEALS / DAY)**
- **GROUND TRANSPORTATION**

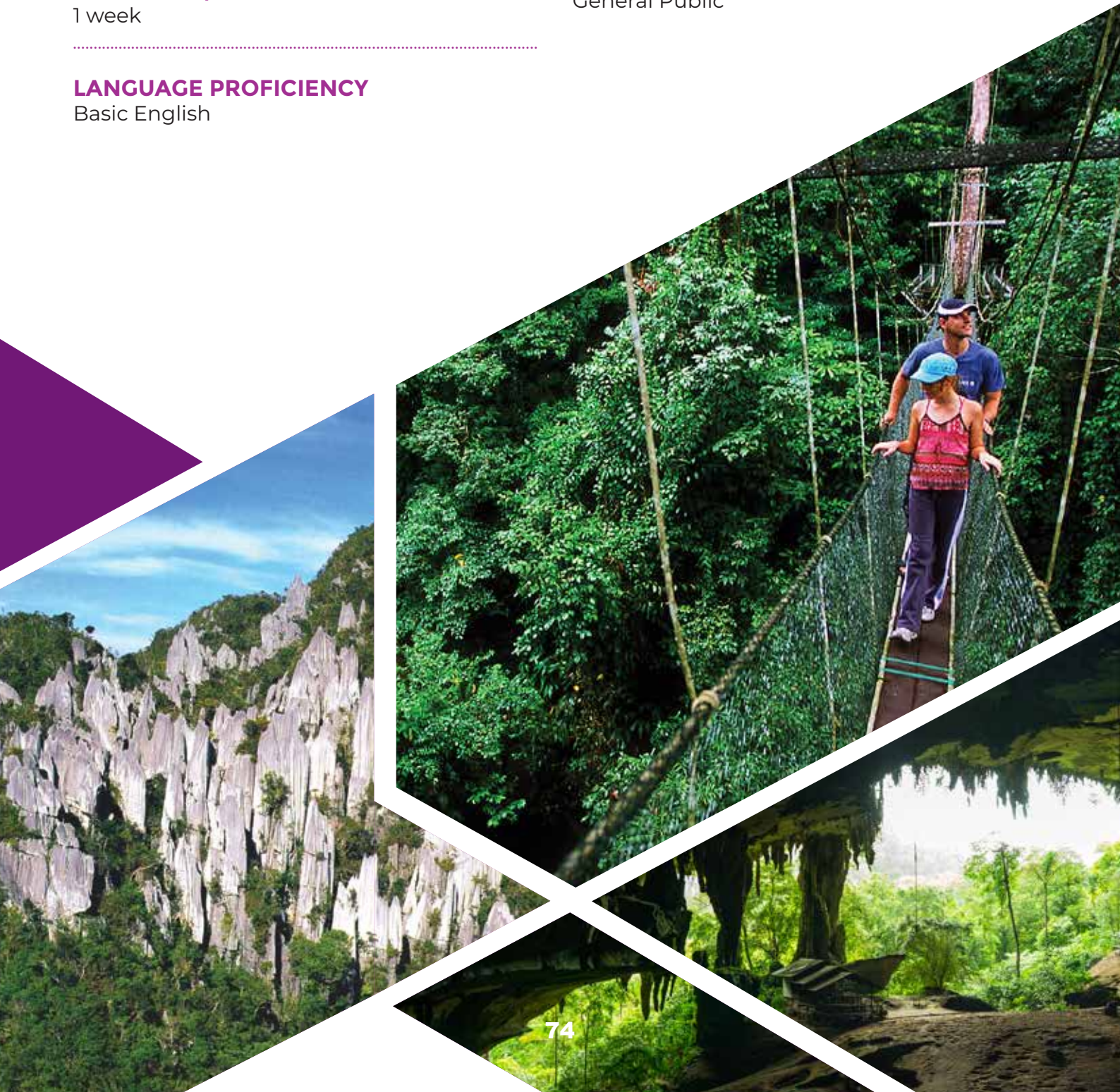
Note: Minimum no. of 10 participants

CREDIT TRANSFER

Eligible for credit transfer
(Subject to the home university's requirement)

TARGET GROUP

General Public





INTI
International University

YOUR FUTURE BUILT TODAY

HERITAGE AND CULTURAL IMMERSION OF MALAYSIA

Category Package: **FCH**

Heritage and Cultural Immersion of Malaysia provides students with an immersive exploration of diverse cultures and academic landscapes. They attend lectures, participate in hands-on activities, and engage with local communities. The activities include campus tours, interactive workshops like traditional music workshop and traditional game class, guided tours to historical sites, and cultural exchanges. This programme offers a unique blend of cultural exchange and education, inspiring participants in fostering intercultural understanding.

ACTIVITIES

Participants will engage in:

- Traditional music workshops (Gamelan, Caklempong)
- Traditional games class (Congkak, Batu Seremban)
- Cultural workshops and activities
- Malay Language Course
- Guided tour to interesting places and historical sites in Malaysia such as Malacca, Royal Selangor, Batu Caves, Central Market, KLCC and Army Museum, Port Dickson



LEARNING SCOPE

Through hands-on workshops and practical experiences, participants will gain:

- Deep insight into diverse cultures and academic landscapes
- Improved understanding of local communities through engagement
- Exposure to Malaysia's rich cultural heritage and multiracial community
- Enriched intercultural understanding and appreciation
- Immersion in the vibrant cultural tapestry of Malaysia
- Enhanced critical thinking skills with a global perspective

DURATION | MONTH

7 days

(Including the arrival and departure date)

LANGUAGE PROFICIENCY

Basic English

FEES

USD 1,000 per participant

Price inclusive of:

- **ON CAMPUS ACCOMMODATION**
- **AIRPORT SHUTTLE SERVICE (2 WAYS)**
- **MEALS ON CAMPUS (3 TIMES / DAY)**
- **TUITION FEES AND TEACHING MATERIALS**
- **GROUND TRANSPORTATION**
- **WORKSHOPS**

Note: Minimum no. of 10 participants

CREDIT TRANSFER

None

TARGET GROUP

General Public





UMS

UNIVERSITI MALAYSIA SABAH



RISE @ BORNEO

Category Package: **FCH**

This programme aims to cultivate future leaders with a global mindset; and a deep appreciation of culture and heritage. The young scholars participating in this programme will experience the unique culture and traditions of Sabah, a melting pot of over 30 ethnic groups. The programme is designed in line with the SDG goal to promote inclusive societies and enhance global partnership through knowledge sharing for sustainable development.



ACTIVITIES

Participants will be exposed to:

- Pottery activities
- Marine ecosystem and conservation knowledge
- Sabah music instruments
- Historical knowledge of Kota Kinabalu
- Indigenous communities and cultures
- Sustainable tourism

LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Gain understanding to local and indigenous culture and traditions
- Engage in meaningful interactions with local communities
- Learn traditional craft-making, play musical instruments, dances, and prepare local cuisines

DURATION | MONTH

14 days

LANGUAGE PROFICIENCY

Basic English

FEES

USD 2,000 – USD 2,900

per participant

Price inclusive of:

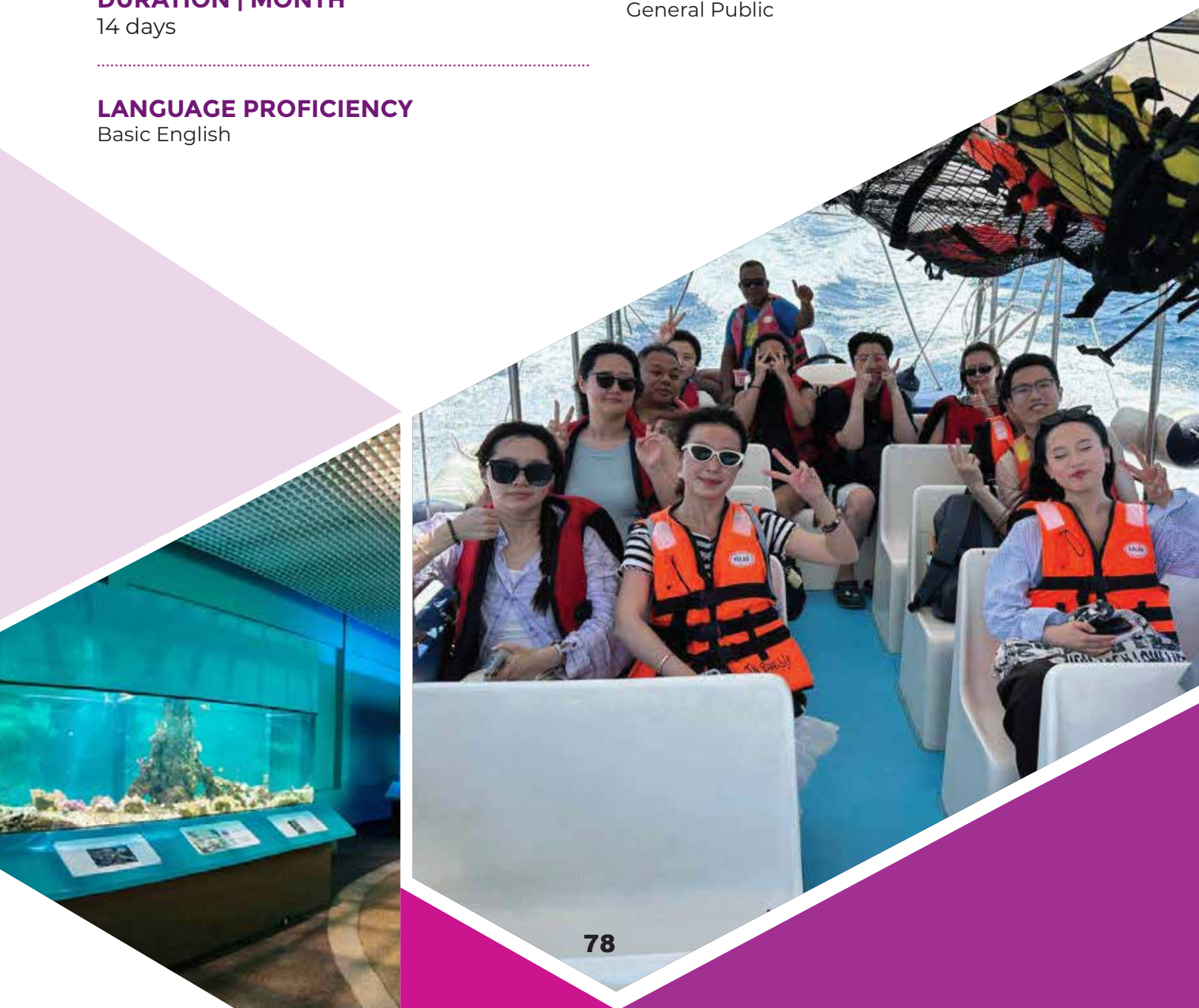
- **MODULE**
- **CULTURAL EXPERIENCE**
- **TRANSPORTATIONS**
- **MEALS**
- **ADMINISTRATION**
- **ACCOMMODATION**

CREDIT TRANSFER

Eligible for credit transfer
(Subject to the home university's requirement)
1-3 credits (Upon request)

TARGET GROUP

General Public





SEGi
UNIVERSITY

THE WONDERS OF MALAYSIAN HERITAGE

Category Package: **FCH**

This programme will deepen the learners' social and historical knowledge on Malaysian heritage that includes culture, local customs, languages, preserved historic buildings, traditional food and festivities.

ACTIVITIES

Participants will engage in:

- Events
- Field trip





LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Demonstrate understanding on Malaysian heritage
- Actively engage in cultural immersion experiences and interactions with local communities

DURATION | MONTH

2 Weeks | January, February, July and September

LANGUAGE PROFICIENCY

Basic English

FEES

USD 2,975 per participant

Price inclusive of:

- **ACCOMMODATION**
- **ONE MAJOR FIELD TRIP**

CREDIT TRANSFER

*Eligible for credit transfer
(Subject to the home university's requirement)

TARGET GROUP

Undergraduate students

THE MALAYSIAN EXPERIENCE (TheME)

Category Package: **FCH**

Embark on a transformative 4-week journey with The Malaysian Experience that is designed to broaden participants' horizons through immersive cultural experiences and hands-on learning, as well as equipping them with essential skills for future-proof global careers. Through a dynamic array of workshops, tours, and projects, participants will delve into diverse Malaysian topics such as food, business and the arts. Explore the vibrant city of Kuala Lumpur, where every street corner tells a story and every taste tantalises the senses.

Participants also have the opportunity to forge meaningful connections with local communities through homestays, volunteering initiatives, and cultural engagements. Participants will be challenged to step out of their comfort zones to embrace new Malaysian perspectives while honing effective communication and teamwork skills. Through this programme, participants will not only gain invaluable insights into local culture and society but will also cultivate a global outlook and professional acumen that will set them apart in today's interconnected world.



ACTIVITIES

Participants will engage in:

- Learning and Engagement - lectures, workshops, dialogues, discussions and presentations
- Community Involvement - community service, volunteerism and group activities
- Exploration and Discovery - site visits, field trips and educational tours
- Cultural Immersion - homestay experience and interacting with local communities



LEARNING SCOPE

Participants will be able to:

- Gain invaluable insights into the Malaysian culture and society through immersive experiences, workshops, and cultural engagements.
- Develop essential skills such as effective communication, teamwork, and adaptability while embracing new perspectives and forging meaningful connections with local communities.
- Cultivate a global outlook and professional acumen that will equip them for future-proof careers in today's interconnected world.

FEES

USD 1,900 per participant

Price inclusive of:

- **APPLICATION**
- **COURSE**
- **FIELD TRIPS**
- **CULTURAL ACTIVITIES**
- **ON-CAMPUS STUDENT ACCOMMODATION**
- **AIRPORT TRANSFERS**
- **MEALS**

TARGET GROUP

Undergraduate students

DURATION | MONTH

4 weeks

LANGUAGE PROFICIENCY

Intermediate English

(Minimum: CEFR B1 or equivalent)

CREDIT TRANSFER

Eligible for credit transfer

(Subject to the home university's requirement)



INTERNATIONAL IMMERSION PROGRAMME DIGITAL FUTURE & CULTURAL IMMERSION THROUGH EXPERIENTIAL ENGAGEMENT - LITE SERIES

Category Package: **FCH**

We invite participants from all around the world to learn new knowledge accompanied by the rich Sarawak culture and biodiversity. The rainforest in Sarawak is one of the oldest in the world and its diverse ethnic communities are well-known for their friendliness. Kuching, the capital of Sarawak, has been described as one of the most liveable cities in Southeast Asia. The programme also introduces Malaysia with a visit to the capital city, Kuala Lumpur.

This 1-week programme invites participants to immerse themselves into international university campus life in Sarawak while learning about emerging technology and the digital future that they bring. The programme introduces students to Sarawak's rich biodiversity and diverse cultures, as well as highlights the thriving multiracial society living in Malaysia.





ACTIVITIES

Participants will engage in:

- Study tour
- Classes / Lecturer
- Sarawak Cultural Village

LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Have better understanding of emerging digital technology and how they impact our future
- Experience living in multiracial society
- Develop appreciation of the rich rainforest biodiversity

DURATION | MONTH

7 days

LANGUAGE PROFICIENCY

Basic English

FEES

USD 950 per participant

Price inclusive of:

- **TUITION**
- **ACCOMMODATION**
- **TRANSPORTATION**

Note: Minimum no. of 15 participants

CREDIT TRANSFER

None

TARGET GROUP

- Secondary school students
- O Level students



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UNIVERSITI
TEKNOLOGI
MARA

TERENGGANU: EXPLORE THE UNEXPLORED BEAUTY

Category Package: **FCH**

Experience an unforgettable 14-day journey in Terengganu, Malaysia, immersing in its vibrant culture, natural beauty, and community life. Participants will engage in traditional dance, hands-on craft workshops, and cooking local dishes while exploring key cultural sites. The program promotes community engagement, language practice, and supports UN Sustainable Development Goals such as quality education and environmental conservation.

Highlights include visiting landmarks like Payang Market and the State Museum, turtle and firefly cruises, and adventures to Kenyir Lake and the pristine islands of Kapas, Redang, and Perhentian - offering rich cultural exchange and lasting memories in one of Malaysia's most captivating regions.



ACTIVITIES

Participants will engage in:

- Cultural discussions and interactive practices
- Engaging presentations and hands-on workshops
- Malay language learning sessions
- Exciting outdoor explorations including island / lake activities
- Activities aligned with the UN Sustainable Development Goals (SDGs)



LEARNING SCOPE

Upon completion of the programme, participants will be able to acquire:

- Basic proficiency in the Malay language through interactive workshops and practice
- Opportunities to engage in meaningful exchanges with local communities and fellow participants
- A deeper appreciation and understanding of Malaysian culture, enriched by hands-on activities and immersive experiences

DURATION | MONTH

14 days

LANGUAGE PROFICIENCY

Basic English
(Minimum: B1 CEFR level)

FEES

USD 1,500 per participant

Price inclusive of:

- **ACCOMMODATION**
- **PROGRAMME KITS**
- **MEALS (2 TIMES A DAY)**
- **LAND TRANSPORTATION IN TERENGGANU**

CREDIT TRANSFER

None

TARGET GROUP

General Public





UNIVERSITI
MALAYSIA
KELANTAN

HI-5 SUMMER CAMP

Category Package: **FCH**

HI-5 Summer Camp is a programme to showcase the uniqueness of Kelantan through the modern vibe in order to capture the interest of young generation. This programme aims to promote the essence of Kelantan by blending the traditional value of Kelantan that has been translated into the way of life among Kelantanese with the fresh perspective of 21st century technology and thinking.

ACTIVITIES

Participants will engage in:

- **HERITAGE TRAIL:** A heritage tour and visits to historical spots, exposure to Malay customs, cultural values and beliefs, dialects and traditional performances which include Mak Yong and Wayang Kulit
- **INNOVATION TRAIL:** A workshop on creative thinking and innovation, exposure to the traditional and contemporary art of Kelantan such as Wau, Batik and Songket making
- **FOOD TRAIL:** A trail through diverse culinary offerings served by the Kelantanese of multiple ethnics followed by a cooking class because Kelantanese cuisine is a must-try!
- **ISLE TRAIL:** Visits to the serene and tranquil beaches or islands in the northern east-coast of Peninsular
- **VETERINARY TRAIL:** Unveiling the One Health concept in relation to animal industry in Kelantan (including horses, cattle, sheep and goats) and its implications for environmental sustainability
- **EARTH TRAIL:** Nature exploration through jungle trekking / mountain hiking that will thrill the nature lovers!



LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Promote appreciation and love towards heritage, culture, nature through edutourism
- Understand sustainable practices within animal industry and their impact on the environment

DURATION | MONTH

5 - 10 days

LANGUAGE PROFICIENCY

Basic English

FEES

USD 300 - USD 1,200
per participant

Price inclusive of:

- **ACCOMMODATION**
- **MEALS**
- **TRANSPORTATION**
- **INSURANCE**
- **CERTIFICATE**

CREDIT TRANSFER

None

TARGET GROUP

General Public



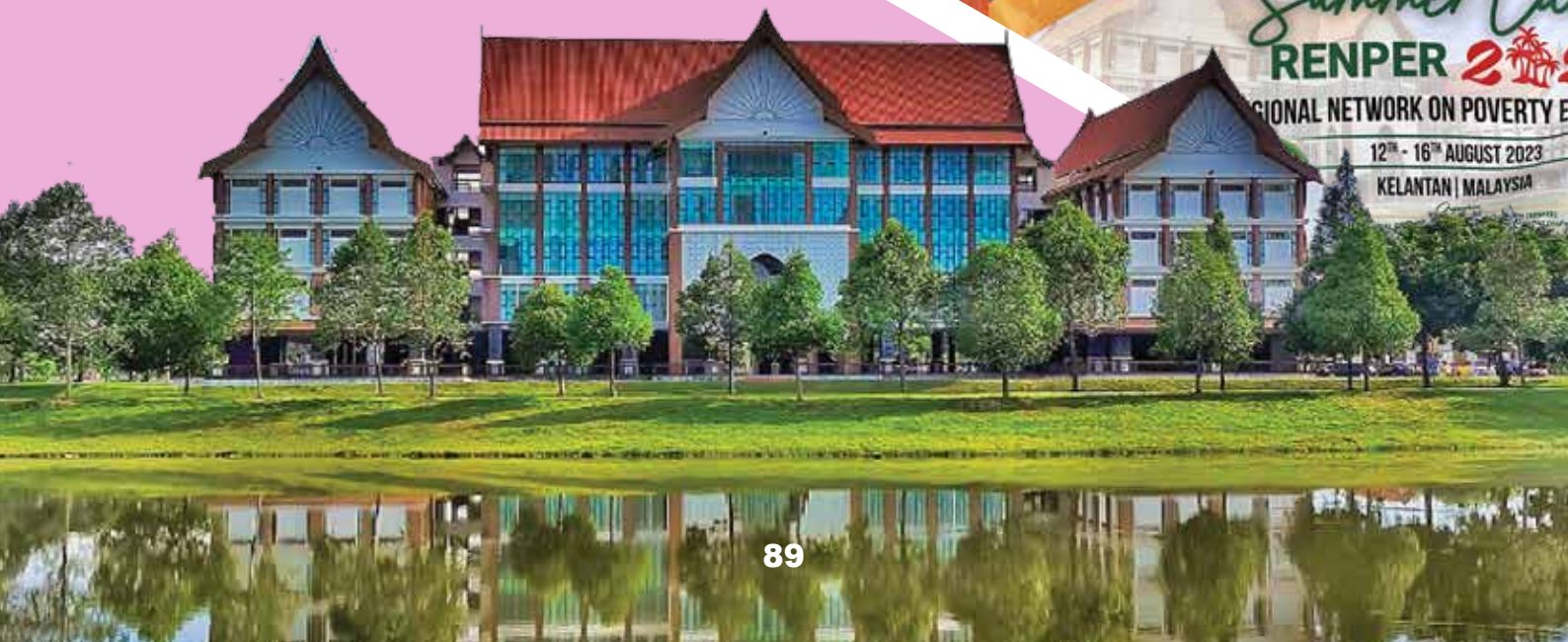


UNIVERSITI
MALAYSIA
KELANTAN

UMK WONDERCAMP

Category Package: **FCH**

UMK Wondercamp aims to showcase the Kelantanese heritage, its authenticity and the local culture that shape the entrepreneurial traits among Kelantanese. There are four elements that are highlighted in this programme capturing the essence of Kelantan such as heritage trail, entrepreneurship trail, food trail and nature trail.



ACTIVITIES

Participants will engage in:

- **ENTREPRENEURSHIP TRAIL:** A workshop on local entrepreneurship and engagement with the local entrepreneurs.
- **HERITAGE TRAIL:** A heritage tour and visits to historical spots, exposure to Malay customs, cultural values and beliefs, dialects and traditional performances which include Mak Yong and Wayang Kulit
- **FOOD TRAIL:** A trail through diverse culinary offerings served by the Kelantanese of multiple ethnics followed by a cooking class because Kelantanese cuisine is a must-try!
- **NATURE TRAIL:** Green Nature exploration of the outskirts of Kelantan that will thrill the nature lovers!

LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Promote appreciation and love towards heritage, culture and nature through edutourism
- Understand local business principles and develop networking with local entrepreneurs

DURATION | MONTH

5 - 7 days

LANGUAGE PROFICIENCY

Basic English

FEES

USD 250 - 500 per participant

CREDIT TRANSFER

None

TARGET GROUP

General Public



UMK-TRaCE

Category Package: **FCH**

UMK-TRaCE is a proud initiative by UMK to showcase UMK's very own tropical rainforest research center, majestically nestled in the Titiwangsa Mountains. UMK-TRaCE is all about nature and adventure that one could ask to heal from the hustle and bustle of a city. The experience of engaging with indigenous communities and witnessing the rich flora and fauna at Tasik Banding, Gerik, will undoubtedly enrich participants' understanding of human nature and leave them with lasting impressions for a lifetime!





ACTIVITIES

Participants will engage in:

- Living lab and mini scientific expedition
- Team building
- Water confidence activities (white-water rafting / fishing)
- Jungle trekking and nature exploration
- Activities on houseboat
- Visiting villages of indigenous community
- Nature immersions

LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Promote awareness on tropical rainforest sustainability and flora fauna preservations
- Immerse in the local indigenous culture and understand basic human nature

DURATION | MONTH

3 - 7 days

LANGUAGE PROFICIENCY

Basic English

FEES

USD 200 - 500

per participant

CREDIT TRANSFER

None

TARGET GROUP

General Public



UNIVERSITI MALAYSIA PAHANG
AL-SULTAN ABDULLAH

MALAY GIFTS

Category Package: **FCH**

This 30-hour course introduces spoken Bahasa Melayu and essential elements of Malay culture. Focused on practical communication, it covers topics like family, personal stories, and daily transactions. Participants will also experience a homestay with a local family and visit key cultural sites, offering an immersive experience in the Malay way of life. This combination of language practice and cultural exposure provides valuable insights into both traditional and contemporary Malay culture, fostering a deeper appreciation and connection.

ACTIVITIES

Participants will engage in:

- A series of culturally immersive activities designed to deepen their understanding of Malay culture and traditions through:
 - **My Family, Friends, and I:** Discover the social values and relationships central to Malay communities
 - **Directions:** Learn to navigate local areas while engaging with the environment
 - **Numbers:** Understand the role of numbers in daily transactions and cultural practices
 - **Campus Tour:** Visit local institutions to explore education in Malay society
 - **Presentation:** Share personal insights and cultural reflections
 - **Royal Town Tour:** Explore Malaysia's regal heritage and traditions
 - **KL City Tour:** Experience the blend of modern and traditional in the capital
 - **Putrajaya Tour:** Discover Malaysia's administrative and architectural highlights
 - **Recreational Activities:** Participate in community-based leisure and cultural experiences



LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Articulate simple Malay phrases for foundational conversations, encompassing descriptions of personal experiences and daily routines
- Skillfully request and offer clear, concise directions, facilitating effortless navigation across different environments
- Successfully execute basic transactions with confidence, ranging from haggling in bustling markets to accurately managing taxi fares
- Immerse in the richness of local culture and heritage



DURATION | MONTH

14 days

LANGUAGE PROFICIENCY

Basic English

FEES

USD 1,250 per participant

Price inclusive of:

- **BUDDIES**
- **SOUVENIRS**
- **LOCAL EXCURSIONS**
- **RECREATIONAL ACTIVITIES**
- **INDUSTRIAL AND CULTURAL VISITS**
- **CLASSES**
- **GROUND TRANSPORTATION**
- **ACCOMMODATION**
- **MEALS**

CREDIT TRANSFER

None

TARGET GROUP

General Public





UNIVERSITI MALAYSIA PAHANG
AL-SULTAN ABDULLAH

A MALAYSIAN CULTURE AND HERITAGE ADVENTURE

Category Package: **FCH**

Set against the backdrop of Malaysia's rich cultural mosaic, this 30-hour programme offers a deep dive into the nation's diverse heritage. Participants will explore the realms of language, religion, social customs, cuisine, attire, music, arts, and traditional games, utilising authentic materials for a genuine learning experience. The programme also integrates a communicative aspect of the English language, employing varied teaching tools to cater to different learning styles. This enriching journey promises an unparalleled insight into Malaysia's unique cultural fabric, making it an exceptional opportunity for those keen to immerse themselves in the true essence of Malaysian life, all while enhancing their English proficiency.



ACTIVITIES

Participants will engage in activities such as:

- **UMPSA at Heart:** Learn about UMPSA's unique culture and spirit to build a strong connection with the university community.
- **Malaysia Truly Asia:** Discover Malaysia's identity as a melting pot of Asian cultures and its role on the global stage.
- **Ethnic Groups in Malaysia:** Explore the customs and traditions of Malaysia's diverse ethnic communities.
- **Indigenous community in Malaysia:** Learn about the lives, history, and culture of Malaysia's indigenous peoples
- **Traditional Dances:** Experience the beauty and grace of Malaysian traditional dance
- **Sports and Traditional Games:** Take part in traditional sports and games, while enjoying their cultural significance
- **Royal Town Tour (Pekan):** Discover the history and heritage of Pekan and its national importance
- **KL City Tour:** Explore Kuala Lumpur's vibrant culture, modern attractions, and local cuisine
- **Putrajaya Tour:** Visit Malaysia's administrative capital, known for its architecture and gardens
- **Recreational Activities:** Enjoy fun and relaxing activities in Malaysia's natural settings
- **Voice Cultural Insights:** Build confidence to speak about Malaysian culture through personal reflections and insights
- **Narrate Their Cultural Expedition:** Share and present the journey's highlights and personal takeaways through storytelling

LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Discover Malaysia's essence by diving into Malaysia's traditions and cultural heritage
- Explore cultural diversity by understanding the uniqueness of Malaysia's multi-ethnic society
- Connect with local communities by engage directly with local people
- Experience hands-on learning by participating in activities that promote meaningful cultural exchange
- Express personal experiences and perspectives on Malaysian culture

DURATION | MONTH

14 days

LANGUAGE PROFICIENCY

Basic English
(Minimum: A2 CEFR level)

FEES

USD 1,250 per participant

Price inclusive of:

- **BUDDIES**
- **SOUVENIRS**
- **LOCAL EXCURSIONS**
- **RECREATIONAL ACTIVITIES**
- **INDUSTRIAL AND CULTURAL VISITS**
- **CLASSES**
- **GROUND TRANSPORTATION**
- **ACCOMMODATION**
- **MEALS**

CREDIT TRANSFER

None

TARGET GROUP

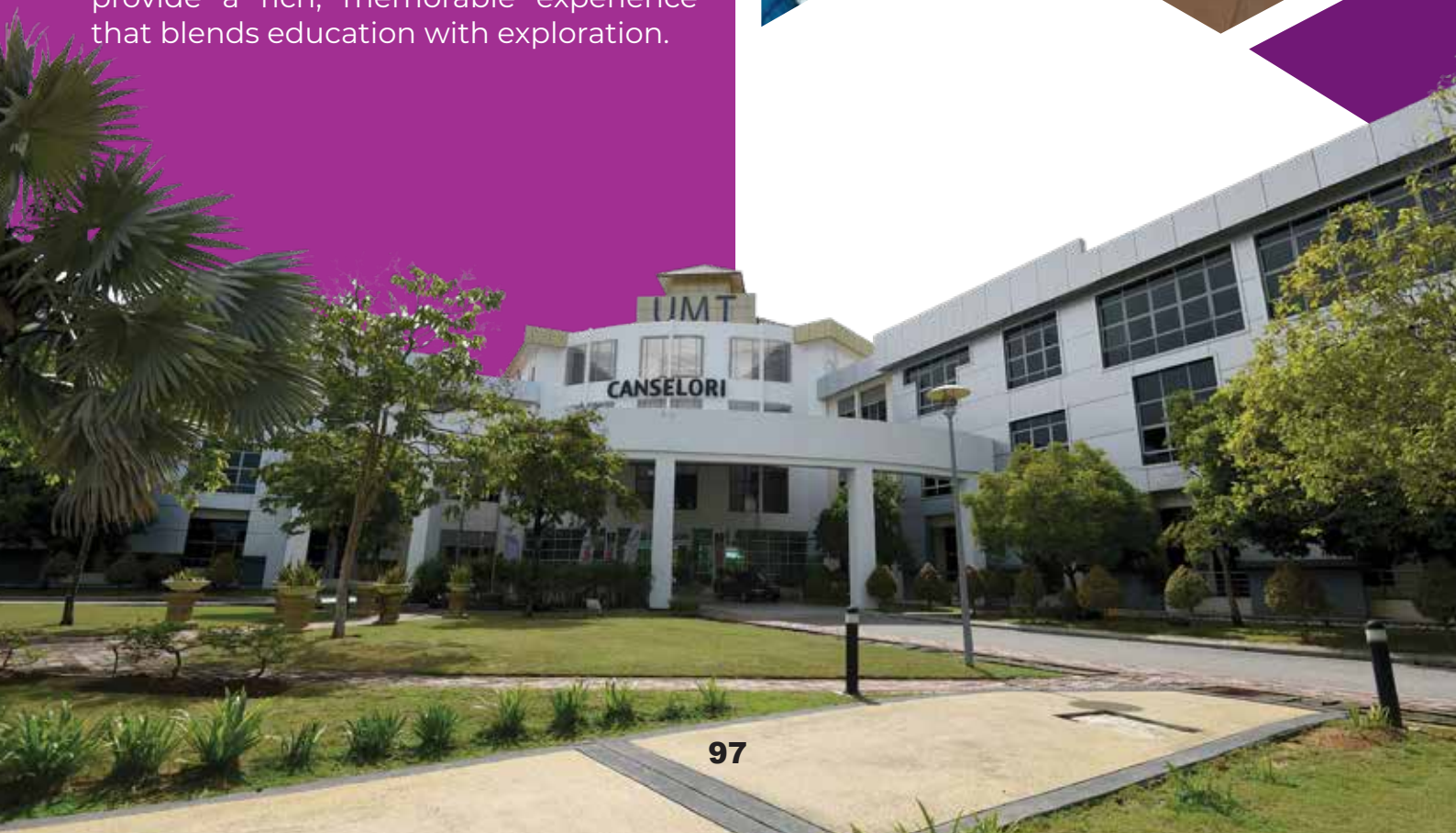
General Public



CULTURE & NATURE IMMERSION SUMMER CAMP

Category Package: **FCH**

The Culture and Nature Immersion Summer Camp offers a hands-on learning experience where participants actively engage in both academic and cultural activities. Through immersive exposure to nature and the vibrant local culture of Terengganu as well as the broader Malaysian cultural landscape, participants gain valuable insights while enjoying a meaningful journey. The programme strikes a thoughtful balance between classroom learning and field visits, allowing students to deepen their understanding of nature, local traditions, and cultural identity. Ultimately, it aims to provide a rich, memorable experience that blends education with exploration.



ACTIVITIES

Participants will engage in:

- Lectures
- Edu-trip to nature mangrove at Setiu Wetland
- Natural, Historical & Architectural Exploration Terengganu
- Terengganu traditional dance and musical instrument
- Learning basic Malay Language and Terengganu dialect
- Corporate Social Responsibility activity with community
- Edu-trip SEATRU at Redang Island (Snorkelling activities, Sea turtle @ Chagar Hutang)
- Campus tour

LEARNING SCOPE

At the end of the programme, participants will be able to:

- Communicate in simple Malay language
- Immerse in Malaysia and Terengganu local culture
- Understand the importance of the wetlands
- Explore basic marine life in Redang Island, Terengganu

DURATION | MONTH

14 days

LANGUAGE PROFICIENCY

Intermediate English

FEES

USD 500 per participant

Price inclusive of:

- **LECTURE MATERIALS**
- **ACCOMMODATION**
- **CULTURE AND NATURE CLASS,**
- **LOCAL EXCURSION**
- **MEALS DURING PROGRAMME**
- **AIRPORT TRANSFERS**
- **GROUND TRANSPORTATION**
- **CERTIFICATE**

Note: Minimum no. of 15 participants

CREDIT TRANSFER

Eligible for credit transfer (subject to the home university's requirement)

TARGET GROUP

General Public



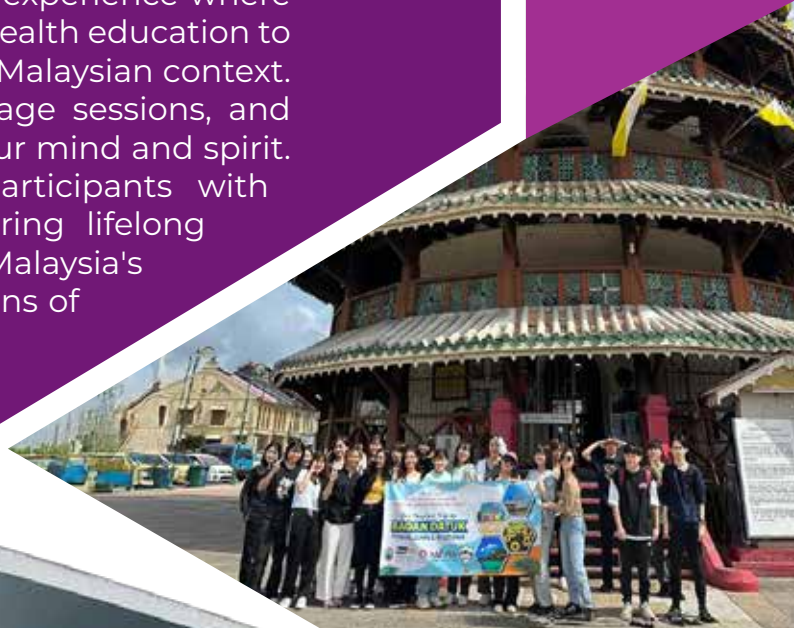


UniKL
UNIVERSITI
KUALA LUMPUR

CULTURAL ODYSSEY: EXPERIENCE & EXPLORE

Category Package: **FCH**

Embark on a transformative journey through Malaysia's rich tapestry of health, culture, language, and personal growth. This programme promises an immersive experience where participants explore diverse topics, from health education to cultural immersion, all within the vibrant Malaysian context. Engage in interactive workshops, language sessions, and cultural excursions designed to enrich your mind and spirit. This programme aims to empower participants with valuable skills and insights while fostering lifelong connections and a deep appreciation for Malaysia's rich heritage. Join and unlock new horizons of learning, growth, and discovery!



ACTIVITIES

Participants will engage in:

- An exchange of cultural insights with the locals
- Indulging in the delights of Malaysian cuisine
- Guided tours of historical landmarks and architectural marvels

Options:

- Package A: Culinary and Cultural Adventure
Embracing Multicultural Culinary Immersion
- Package B: Exploration of Multicultural
Architectural Wonders Embracing
Multicultural Architectural Marvels



LEARNING SCOPE

At the end of the programme, participants will be able to:

- Gain first hand Malaysian cultural and language knowledge
- Explore Malaysia's culinary culture within the multicultural communities
- Be exposed to the multicultural architectural wonders and marvels
- Gain critical thinking skills with global perspectives

DURATION | MONTH

1 week

LANGUAGE PROFICIENCY

Basic English

FEES

USD 780 per participant

Price inclusive of:

- **WELCOME PACK**
- **MEALS (3 TIMES A DAY)**
- **TRANSPORTATION
(FIELD TRIPS, AIRPORT TRANSFERS)**
- **COURSE MATERIALS**
- **CERTIFICATE**

Note: Minimum no. of 5 participants

CREDIT TRANSFER

None

TARGET GROUP

General Public





UniKL
UNIVERSITI
KUALA LUMPUR



MALAYSIAN CULTURAL IMMERSION: DESIGNS & HERITAGE PROGRAMME

Category Package: **FCH**

Embark on a captivating journey through Malaysia's vibrant cultural tapestry with Malaysian designs and cultural heritage programme. Dive into immersive workshops, hands-on experiences, and captivating field trips, delving deep into the intricate world of traditional Malaysian designs. Gain profound insights from cultural experts and artisans, while forging lasting connections with fellow enthusiasts. This dynamic programme will ignite the participants' passion for Malaysian culture and heritage, empowering them to become a champion of tradition and creativity. Join and unlock the treasures of Malaysia's rich cultural heritage like never before!



ACTIVITIES

Participants will engage in activities such as:

- Wood carving workshop
- Batik workshop
- Malay language exposure
- Cultural activities and excursions

LEARNING SCOPE

Through hands-on workshop and practical experiences, participants will be able to:

- Learning focus encompasses product design
- Learning focus encompass the traditional product designs
- Basic Malay Language skills
- Experience in cultural excursions and industrial visits
- Critical thinking skills with glocal perspectives

DURATION | MONTH

1 week

LANGUAGE PROFICIENCY

Basic English

FEES

USD 1,000 per participant

Price inclusive of:

- **WELCOME PACK**
- **MEAL (3 TIMES A DAY)**
- **GROUND TRANSPORTATION**
- **AIRPORT TRANSFERS**
- **COURSE MATERIALS**
- **PARTICIPATION CERTIFICATE**

Note: Minimum no. of 10 participants

CREDIT TRANSFER

None

TARGET GROUP

General Public



INDIGENOUS CULTURAL VILLAGE ADVENTURE

Category Package: **FCH**

Orang Asli, especially the Batek tribe, is one of the indigenous communities that still practice traditional life. They have a very unique and high value cultural element. All cultural elements are influenced by the environment based on nature. These cultural elements certainly serve as an indicator of their identity and have their own uniqueness compared to other ethnic groups in Malaysia. The cultural elements need to be explored to be one of the tourism attractions.





DURATION | MONTH

1 day

ACTIVITIES

Participants will engage in activities such as:

- The introduction to OACuV
- Learning how to use sumpit or blowguns and light a fire the indigenous way
- Preparation of traditional cuisine
- Preparation of herbal medicines

LANGUAGE PROFICIENCY

Basic English

FEES

USD 20 per participant

Price inclusive of:

- **MEALS**
- **GROUND TRANSPORTATION IN KUALA TERENGGANU**
- **INSURANCE**
- **CERTIFICATE**

LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Enhance the understanding of diversity in Malaysia through indigenous art heritage of performances, handicrafts and architecture
- Engage an intellectual heritage such as herbal medicine, traditional foods, utensils

Note: Minimum no. of 7 participants

CREDIT TRANSFER

None

TARGET GROUP

General Public





YOUTH LANGUAGE & CULTURE CAMP

Category Package: **FCH**

This immersive programme offers a unique blend of cultural exploration and environmental awareness. Participants will engage with local communities, learn Bahasa Melayu, the national language of Malaysia and experience traditional life through a village homestay. Highlights include a Malay dance workshop and a visit to the UNESCO World Heritage city of Melaka. This programme provides a unique blend of cultural immersion, adventure and meaningful learning experiences.





ACTIVITIES

Participants will engage in:

- Malay language classes
- Traditional dance classes
- Buddy activities
- Visit to Batu Caves and Melaka UNESCO historical city
- A village homestay experience

LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Learn basic local language
- Interact with locals and foreign youth participants
- Actively engage in cultural immersion activities

DURATION | MONTH

2 weeks

LANGUAGE PROFICIENCY

Basic English

FEES

USD 2,000 per participant

Price inclusive of:

- **TUITION**
- **ACCOMMODATION**
- **MAIN MEALS**
- **BUDDIES**
- **EXCURSION**
- **GROUND TRANSPORTATION**

CREDIT TRANSFER

Eligible for credit transfer
(Subject to the home university's requirement)

TARGET GROUP

General Public



PSI HERITAGE TRAILS ADVENTURE: A JOURNEY THROUGH TIME

Category Package: **FCH**

Embark on a fascinating exploration of Tanjong Malim's rich history with UPS's Heritage Trail, featuring historic buildings and monuments from the British colonial era, the Japanese occupation, and the Malayan Emergency. This unique adventure includes guided tours of key heritage sites, offering an engaging and informal learning experience. Participants will discover over 23 historical landmarks on campus.



UNIVERSITI
PENDIDIKAN
SULTAN IDRIS
اونڤوسيتي قنديديقن سلطان ادريس

SULTAN IDRIS EDUCATION UNIVERSITY





ACTIVITIES

Participants will engage in:
Participants will engage in:

- Guided tours: explore the National Education Museum
- Heritage trails, buggy ride, treasure hunt and souvenir making shop
- Photoshoot

LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Gain a deeper understanding of Tanjong Malim's historical significance, including its colonial past, the Japanese occupation, and the Malayan Emergency
- Appreciate the architectural and cultural heritage of over 23 historical landmarks on campus
- Reflect on the impact of these historical events on the local community and Malaysia as a whole
- Develop an informed perspective on the historical narrative of the region through a guided immersive experience
- Share their knowledge of Tanjong Malim's heritage with others, enriching their understanding of Malaysian history.

DURATION | MONTH

1 day

LANGUAGE PROFICIENCY

- Basic English
- Basic Malay

FEES

USD 40 per participant

Price inclusive of:

- **ACCOMMODATION**
- **MEALS (3 TIMES PER DAY)**
- **TRANSPORTATION**
- **AIRPORT TRANSFER**
- **CERTIFICATE**

Note: Minimum no. of 10 participants

CREDIT TRANSFER

None

TARGET GROUP

General Public



UNIVERSITI SAINS ISLAM MALAYSIA
جَامِعَةُ الْعُلُومِ الْإِسْلَامِيَّةِ الْمَالِيزِيَّةِ
ISLAMIC SCIENCE UNIVERSITY OF MALAYSIA

ISLAMIC GLOBAL SCHOOL NETWORK (I-GSN)

Category Package: **FCH**

The Islamic Global School Network is a dynamic programme that brings together international high school students from across ASEAN including Indonesia, Singapore, Thailand, and Cambodia for a meaningful exchange experience in Malaysia. Participants engage in interactive classes, sharing sessions, local excursions, and collaborative activities that offer authentic insight into Malaysian life. With campus tours, outdoor adventures, and connections with local students, the programme fosters global friendships and mutual understanding. It is designed to promote cross-border collaboration while immersing participants in the rich heritage, values, and everyday experiences of Malaysian society.





ACTIVITIES

Participants will engage in:

- Class
- Excursion
- Cultural Exchange and Showcase
- City Tour
- Group Activities
- Outdoor Activities

LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Gain a deeper understanding of Malaysian culture through immersive cultural activities and meaningful appreciation
- Engage actively with the local communities
- Interact and engage with participants from diverse countries

DURATION | MONTH

7 days | May & September

LANGUAGE PROFICIENCY

Basic English

FEES

USD 300 per participant

Price inclusive of:

- **ACCOMMODATION**
- **MEALS (3 TIMES PER DAY)**
- **TRANSPORTATION**
- **AIRPORT TRANSFER**
- **CERTIFICATE**

CREDIT TRANSFER

None

TARGET GROUP

High school students

ARCHICULTURE, ART & DESIGN: A JOURNEY THROUGH TIME @ UNESCO HERITAGE MALAYSIA

Category Package: **FCH**

The programme is dedicated to honoring and safeguarding the diverse multicultural heritage within the historic cities of the Straits of Melaka (Melaka and George Town). With a history that spans over 500 years, marked by vibrant trade and cultural exchanges between the East and West, this initiative aims to highlight the rich tapestry of influences that have shaped these cities. Through a series of immersive and engaging activities, this programme seeks to explore and showcase both the tangible and intangible aspects of Asian and European cultures.

The core objective of the programme is to foster a deeper appreciation and understanding of this unique heritage, while emphasizing the importance of sustainable preservation and conservation efforts. By bringing attention to these cultural treasures, this initiative aspires to inspire a lasting commitment to protecting and nurturing the heritage of the Straits of Melaka, ensuring that it continues to thrive for future generations.



ACTIVITIES

Participants will engage in:

- Exploration of Georgetown City and Melaka City and its UNESCO Heritage Buildings
- Visit to Armenian Street and Jonker Street to experience its vibrant street art
- Engagement with local architects, historians, social scientists and artists for their insights and perspectives
- Immersion in the local culture through various cultural activities
- Exploration of diverse architectural styles and features
- Understanding Malay and English languages and their cultural contexts
- Learning about Sustainable Development Goal 11: Sustainable Cities and Communities

- Reflect on the preservation challenges faced by historic cities in the context of modernization
- Discuss strategies for sustainable conservation and adaptive reuse of architectural heritage
- Be inspired to become advocates for the protection and promotion of architectural heritage
- Interact with local buddies to deepen cultural understanding.

DURATION | MONTH

10 days

LANGUAGE PROFICIENCY

Basic English

FEES

USD 1,650 per participant

Price includes:

- **MEALS**
- **TRANSPORTATION**
- **ACCOMMODATION**
- **MODULE**
- **VISITS**
- **CERTIFICATE**

Note: Minimum no. of 15 participants

CREDIT TRANSFER

Eligible for credit transfer
(Subject to the home university's requirement)

TARGET GROUP

- High school students
- University students

LEARNING SCOPE

- Upon completion of the programme, participants will be able to:
- Explore the historical significance of heritage cities
- Examine architectural styles and features influenced by Asian and global cultures
- Describe the impact of cultural exchanges on urban development
- Engage with local experts and historians to gain insights into the stories behind significant landmarks



SOUTHERNMOST HERITAGE TRAIL OF MAINLAND ASIA

Category Package: **FCH**

Trail to the Edge: Exploring Mainland Asia's Southernmost Heritage

This programme covers the introduction of a Peninsular Malaysia's southern region, the Johor state. This 5-days programme provides participants with the opportunity to explore the beauty of Johor. Embark on a diverse journey through a village stay, exploration of a RAMSAR site, tracing the heritage trails of Johor Bahru city, relaxing on the pristine beaches of the east coast, and immersing in rural communities and natural wonders. This programme aims to showcase the unique village life through stays, highlighting the ecological significance of RAMSAR sites, uncovering the historical treasures of Johor Bahru city, providing rejuvenating beach excursions, and fostering connections with rural communities and their natural surroundings.



ACTIVITIES

Participants will engage in:

- Village stay
- RAMSAR site exploration
- Johor Bahru heritage city trail
- East coast beaches excursion
- Rural community interaction
- Natural exploration

LEARNING SCOPE

Upon completion of the programme, participants will be able to:

- Immerse in cultural experiences and gain knowledge of Malaysia's diversities
- Appreciate the natural beauty of Southernmost Heritage Trail of Mainland Asia

DURATION | MONTH

5 days

LANGUAGE PROFICIENCY

Basic English

FEES

USD 660 per participant

Price includes of:

- **ACCOMMODATION**
- **MEALS**
- **GROUND TRANSPORTATION**
- **ENTRANCE**
- **ACTIVITIES**

Note: Minimum no. of 15 participants

CREDIT TRANSFER

Eligible for credit transfer
(subject to the home university's requirement)

TARGET GROUP

General Public

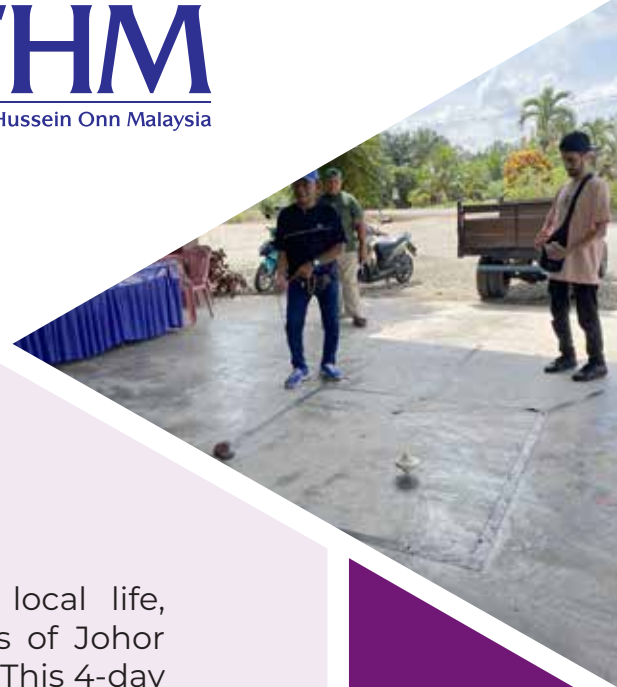


FUN & RUN @ VILLAGE

Category Package: **FCH**

Village Ventures: Embrace, Explore, Energise

This programme introduces participants to the local life, culture and tradition, including signature products of Johor specifically in Ayer Hitam and the surrounding area. This 4-day programme offers participants a hands-on opportunity to explore and experience Malaysia's rich artistic and cultural heritage. Through activities such as paddy field trails, kite making, pottery, traditional food preparation, and cultural performances, participants gain practical insights into local traditions. Highlights include visits to art and craft centres and immersive *kampung* (village) living experiences, providing a strong foundation in cultural appreciation and conservation. This programme aims to inspire a sense of adventure and discovery, promote appreciation for local culture and traditions, and offer opportunities for physical activity in a picturesque village setting.





ACTIVITIES

Participants will engage in:

- Paddy field trail
- Kite-making
- Pottery-making
- Art & craft centre visit
- Kampung live experience
- Traditional foods preparations
- A dance performance

LEARNING SCOPE

Through hands-on workshops and practical experiences, participants will:

- Immerse in cultural experiences and interactions with local communities
- Demonstrate practical skills gained from hands-on session of local craft products
- Appreciate the natural beauty of village environment and local preservation

DURATION | MONTH

4 days

LANGUAGE PROFICIENCY

Basic English

FEES

USD 230 per participant

Price inclusive of:

- **ACCOMMODATION**
- **MEALS**
- **GROUND TRANSPORTATION**
- **ENTRANCE**
- **ACTIVITIES**

Note: Minimum no. of 10 participants

CREDIT TRANSFER

None

TARGET GROUP

General Public





SARAWAK CULTURAL TRAIL: EXPLORING UNIQUE HERITAGE

Category Package: **FCH**

Immerse yourself in Sarawak's rich cultural tapestry through our programme, offering captivating experiences in the region's diverse heritage. Delve into the heart of Sarawak's vibrant festivals, explore iconic tourist destinations, and discover the stories woven into its historical landmarks. By staying with local communities, participants will gain profound insights into their traditions, celebrations, and way of life. Our hands-on approach aims to cultivate a deep appreciation for Sarawak's cultural diversity while promoting sustainable tourism practices. Join us on this journey of cultural discovery, where every encounter becomes a meaningful exchange, fostering mutual understanding and enriching experiences for all involved.



ACTIVITIES

Participants will experience this programme with the local community through hands-on workshop with the local communities, producing documentary on Sarawak's culture and heritage. The participants will experience this programme through:

- An immersive stay with the local communities
- Exploring Sarawak Cultural Village to watch the cultural show and to taste the delicacies
- Tour around Kuching City (old heritage buildings)
- Visit to Annah Rais Longhouse, Borneo Cultural Museum and Islamic Heritage Museum



LEARNING SCOPE

Upon completion of the programme, participants will gain:

- A comprehensive understanding of Sarawak's rich cultural tapestry, including its diverse heritage and vibrant festivals
- Deep insights into the traditions, celebrations, and way of life of local communities through immersive experiences
- Knowledge of iconic tourist destinations and historical landmarks in Sarawak, along with the stories woven into them.
- Practical skills in sustainable tourism practices aimed at promoting responsible travel
- Enhanced cultural sensitivity and appreciation for the cultural diversity of Sarawak
- The ability to facilitate meaningful exchanges and foster mutual understanding through cultural interactions

DURATION | MONTH

10 days

LANGUAGE PROFICIENCY

Basic English

FEES

USD 1,100 per participant

Price includes:

- **ACCOMMODATION**
- **MEALS**
- **GROUND TRANSPORTATION**
- **INSURANCE**
- **CERTIFICATE**

Note: Minimum no. of 15 participants

CREDIT TRANSFER

None

TARGET GROUP

General Public



MALAYSIAN FOOD HERITAGE



UPM
UNIVERSITI PUTRA MALAYSIA
ESTABLISHED 1984

PUTRA
PERTANIAN UNTUK RAKYAT

Category Package: **FCH**

Experience a journey into Malaysia's dynamic food heritage through our immersive programme. Known as "Malaysia Truly Asia," the country's rich diversity is epitomized by its status as a "food paradise." Participants will delve into the cultural and traditional heritage of unique delicacies, guided by locals. Explore the harmonious coexistence of different races while discovering the deeper meanings behind Malaysia's culinary tapestry. This programme offers a special opportunity to embrace the essence of Malaysian culture holistically, enriching your understanding of its diverse communities and their culinary traditions. Join us for an unforgettable exploration of flavors and traditions in the heart of Asia.

ACTIVITIES

Participants will engage in:

- Lectures and knowledge exchange
- Academic visits to renowned faculties / centres / UPM eDU-PARK®
- Hands on session and field trip to unique historical, cultural & traditional heritage places
- An exquisite journey through "Food Paradise"
- Cultural excursion with local residents and BUDDIES



LEARNING SCOPE

Upon completion of the programme, participants will gain:

- An enriched insight of the Malaysian traditional delicacies, cultural and heritage exploration
- Life-long learning skills: global perspective, adaptability and flexibility, language acquisition, critical thinking and problem-solving abilities
- Malaysian local cultures, history and heritage experiences
- Deeper understanding on the diverse and multi-racial Malaysian food culture and traditional heritage

DURATION | MONTH

7 days

LANGUAGE PROFICIENCY

Basic English

FEES

USD 1,000 per participant

Price includes:

- **LECTURE / CLASS**
- **ACCOMMODATION**
- **AIRPORT TRANSFERS**
- **GROUND TRANSPORTATION**
- **TRADITIONAL AND CULTURAL ACTIVITIES**
- **EXPERIENTIAL LEARNING FIELD TRIPS**
- **CULTURAL TOURS**
- **WELCOME AND FAREWELL CEREMONY**
- **CERTIFICATE**

CREDIT TRANSFER

None

TARGET GROUP

General Public

